

# Product Information



FOODSERVICE

## Cinnamon Toasters - large bowl pack

<b>Malt-O-Meal Cinnamon Toasters Bowl Pack</b>	<b>CIN 103 BB</b>	Real Cinnamon and sugar in every bite. Crispy, sweetened whole wheat and rice cereal. No Artificial Flavors. Contains 12 vitamins and minerals.
<b>Pack &amp; Size</b>	48 / 2 oz	
<b>Top Seller - Meets K12 2 oz Equivalent Grain</b>		
<b>Case</b>	13820	<b>All Family Favorite</b>
<b>Case GTIN</b>	1 00 42400 13820 1	<b>19g Sugar</b>
<b>Shipping Weight (lbs.)</b>	8.86	<b>Whole Grain Wheat 1st Ingredient</b>
<b>Case Cube (cu. ft.)</b>	1.89	<b>2 oz equivalent grain</b>
<b>Case Dimensions LxWxH (inches)</b>	21.5 x 16.0 x 9.5	<b>Vitamin Fortified</b>
<b>Pallet: Tier (Cases per layer)</b>	5	
<b>Pallet: Hi (Number of Layers)</b>	5	
<b>Cases per pallet</b>	25	
<b>Meets USDA Whole Grain Criteria</b>	yes: 1st Ingredient = Whole Grain Wheat	
<b>Allergens Present</b>	Wheat, Soy	
<b>Country of Origin</b>	USA	



Actual Bowl Pack Lid pictured below

**Malt O Meal Cinnamon TOASTERS CEREAL**

Nutrition Facts		Amount/Serving	% DV	Amount/Serving	% DV
<b>Serving size</b> 1 bowl (56g)	<b>Calories</b> per serving <b>230</b>	<b>Total Fat</b> 7g	<b>9%</b>	<b>Sodium</b> 280mg	<b>12%</b>
		Saturated Fat 1g	<b>4%</b>	<b>Total Carb.</b> 43g	<b>16%</b>
		Trans Fat 0g		Dietary Fiber 3g	<b>12%</b>
		Polyunsat. Fat 1g		Total Sugars 18g	
		Monounsatur. Fat 4.5g		Incl. 18g Added Sugars	<b>36%</b>
		<b>Cholesterol</b> 0mg	<b>0%</b>	<b>Protein</b> 3g	

Vitamin D 0% • Calcium 15% • Iron 50% • Potassium 0%  
Thiamin 80% • Niacin 20% • Vitamin B<sub>6</sub> 20% • Folate 40mcg DFE 10% (25mcg folic acid) • Pantothenic acid 20%  
Phosphorus 8% • Zinc 25%

**INGREDIENTS:** WHOLE GRAIN WHEAT, SUGAR, RICE FLOUR, CANOLA AND/OR SOYBEAN OIL, MALTODEXTRIN, FRUCTOSE, CINNAMON, SALT, CALCIUM CARBONATE, DEXTROSE, SOY LECITHIN, TRISODIUM PHOSPHATE, CARAMEL COLOR, TBHQ AND BHT ADDED TO PRESERVE FRESHNESS. **VITAMINS AND MINERALS:** FERRIC ORTHOPHOSPHATE (SOURCE OF IRON), NIACINAMIDE (VITAMIN B3), ZINC OXIDE, THIAMIN MONONITRATE (VITAMIN B1), CALCIUM PANTOTHENATE (VITAMIN B5), PYRIDOXINE HYDROCHLORIDE (VITAMIN B6), FOLIC ACID. CONTAINS WHEAT AND SOY.

**1 BOWL = 2 OZ EQUIVALENT GRAIN**  
1-800-743-3029 or visit us on the web at:  
[postconsumerbrands.com](http://postconsumerbrands.com)

POST CONSUMER BRANDS, LLC  
LAKEVILLE, MN 55044, USA

**Post CONSUMER BRANDS**

©POST CONSUMER BRANDS, LLC

**NET WT 2 OZ (56g)**

0 42400 13820 4

oz equivalent grain	2 oz
% Whole Grain	64%
< 6.99g non-creditable grains per 1 oz	✓
≤ 150 calories	
≤ 35% calories from fat	✓
≤ 10% calories from saturated fat	✓
≤ 35% sugar by weight	✓
0g trans fat per serving	✓
Smart Snack Qualified	✓
Shelf Life (days)	365
Kosher Symbol	none
Calories per serving	230
Total Fat	7g
Sodium	280mg
Total Carbs	43g
Dietary Fiber	3g
Sugar	18g
Protein	3g

## Formulation Statement for Documenting Grains in School Meals

(Crediting Standards Based on Revised Exhibit A weights per oz equivalent)

**Product Name:** Malt-O-Meal Cinnamon Toasters Bowl Pack

**Code No:** 13820

**Manufacturer:** Post Consumer Brands

**Serving Size:** 2 oz

**I. Does the product meet the Whole Grain-Rich Criteria: Yes**

(Refer to SP 30-2012 Grain Requirements for National School Lunch Program and School Breakfast Program.)

**II. Does the product contain non-creditable grains: Yes**

**How many grams:** 5

(Products with more an .24oz equivalent or 3.99 grams for Groups A-G and 6.99 grams for Group H of non-creditable grains may not credit toward the grain requirements for school meals.)

**III. Use Policy Memorandum SP 30-2012 Grain Requirements for the National School Lunch Program and School Breakfast Program:**

**Exhibit A to determine if the product fits into Groups A-G (baked goods), Group H (cereal grains) or Group I (RTE breakfast cereals).**

(Please be aware that different methodologies are applied to calculate servings of grain component based on creditable grains. Group A-G use the standard of 16 grams creditable grain per oz eq; Group H uses the standard of 28 grams creditable grain per oz eq; and Group I is reported by volume or weight.)

Indicate which Exhibit A Group (A-I) the Product Belongs: I

Description of Product per Food Buying Guide	Portion Size of Product as Purchased A	Weight of one ounce equivalent as listed in SP 30-2012 B	Creditable Amount A ÷ B
RTE Cereal	2	1	2
<b>Total Creditable Amount<sup>1</sup></b>			<b>2</b>

<sup>1</sup>Total Creditable Amount must be rounded down to the nearest quarter (0.25) oz eq. Do not round up.

**Total weight (per portion) of product as purchased:** 2 oz

**Total contribution of product (per portion)** 2 oz equivalent

I further certify that the above information is true and correct and the a 2 ounce portion of this product (ready for serving) provides 2 oz equivalent Grains. I further certify that non-creditable grains **are not** above 0.24 oz eq. per portion. Products with more than 0.24 oz equivalent or 3.99 grams for Groups A-G or 6.99 grams for Group H of non-creditable grains may not credit towards the grain requirements for school meals.

*Merrilee Olson*

**1/8/2023**

**Signature & Date**

**Merrilee Olson**

**Printed Name**

**National Sales Manager - K12**

**Title**

**763-245-0853**

**Phone #**

SMART SNACKS  
PRODUCT CALCULATOR



**Smart Snacks  
Product Calculator Results**

**Brand:**  
Post Consumer Brands/Malt-O-Meal

**Product Name:**  
Cinnamon Toasters Bowl Pack

**Serving Size:**  
56.70 g

**First Ingredient:**  
Whole Grain Wheat

Your whole grain product meets all nutrient standards for entrees or snack foods.

for entrees.

**Nutrition Facts**

**Serving Size** 2 oz (about 56.70 g)

**Servings Per Container**

Amount Per Serving

**Calories** 230

**Total Fat** (g) 7

Saturated Fat (g) 1

Trans Fat (g) 0

**Sodium** (mg) 280

**Carbohydrates**

Total Sugars (g) 18

Vitamin D (% NA)

Potassium (% NA)

Calcium (% NA)

Dietary Fiber (% NA)



**FOODSERVICE**